

Great American Media 3050 K St NW

Ste 100

Washington, DC 20007

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Brand

Agency Salesperson Product Schedule Dates Advertiser Contract # Millennium/NY, New York (1090) NC CITIZ PROT SCHOOL (858755) POLITICAL ISSUE (ns) (1187) Great American Media (2231) North Carolina Citizens for Protecting Our Schools Entered By 09/01/16-09/06/16 2617407 Order Type CO-OP Demo Headline # Date Entered

Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Weekly/Irregular National/Political Issue Agency BRD Ga, Ritterstein, Millennium New York

SH

Comments

RACHEL CHASON/YVONNE CONTE

nc citiz prot school

Sales Tax Net Total Commission Commission % Package Deal Last Modified 09/02/16 Beth Norvell 08/31/16 \$25,402.25 A35+R \$4,482.75 15.00 ECR25278596 Normal Grand Total:

By Broadcast Month
Sep. 2016 Greensboro (WXLV) 52 <u>Rate</u> \$29,885.00 \$29,885.00

							Accepted-Station:	Date: Ac	Da		machines a straight with the car.	The state of
-					TRACT	CONFIRMATION CONTRA	CONFIR	-			hanny) Advantinos	- betrem
8/31/16	SHARK TANK	\$1,200.00 Greensboro (WXLV)	\$1,200.0	00.00\$				(Friday)				
8/31/16	MADE IN HOLLYWOOD	\$75.00 Greensboro (WXLV)	\$75.0	\$/5,00	-ا ر	2	ark Tank	:30 7:57:56P- ABC-Shark Tank	2	09/02/16-09/02/16	11.0 Normal Line / Prime (9 - 3.2)	11.0
8/31/16	FAM FEUD	\$800.00 Greensboro (WXLV)	0.008\$	\$400,00			wood	:30 7P- Made in Hollywood	2	09/03/16-09/03/16	10.0 Normal Line / SPOT (8 - 0.4)	10.0
8/31/16	FAM FEUD	\$800.00 Greensboro (WXLV)	\$800.0	00.00F¢	2 1	1	Feud B	:30 7:28:30P- Family Feud B	2	09/05/16-09/06/16	9.0 Normal Line / SPOT (7 - 2.4)	9.0
8/31/16	NIGHTLINE	\$80.00 Greensboro (WXLV)	\$80.0	\$40.00	J 6		Feud B	:30,7:28:30P- Family Feud B	2	09/01/16-09/02/16	8.0 Normal Line / SPOT (7 - 2.4)	8.0
8/31/16	DR PHIL	\$105.00 Greensboro (WXLV)	\$105.0	no corte	J -		ıtline .	:30 12:37A- ABC-Nightline	2	09/05/16-09/05/16	7.0 Normal Line / SPOT (6 - 0.3)	7.0
8/31/16	GENERAL HOSPITAL	Greensboro (WXLV)		100.00		×	1	:30 3P- Dr Phil	2	09/05/16-09/06/16	b.U Normal Line / SPOT (5 - 0.9)	0,0
				\$90 00	-	×	Hospital 1	:30 2P- ABC-General Hospital	2	09/05/16-09/06/16	2.0 Morrillal Line / SPOT (4 - 0.8)	0.0
8/31/16	FAMILY FEUD	\$120.00 Greensboro (WXLV)	\$120.0	\$120.00	<u> </u>	J	(Fr)	[P]Family Feud D(Fr)	 		formal line / poor to a par	л
								-200 Och# F875#	٠,	09/02/16-09/02/16	4.0 Normal Line / SPOT (3 - 1.1)	4.0
8/31/16		\$360.00 Greensboro (WXLV)	\$360.0	\$120.00	ш	>	Ų	Tu), [P]Family Feud D(Mo				
8/31/16	PEOPLE'S COURT	\$180.00 Greensboro (WXLV)	\$180.0	\$90.00			u	:30/Orbit- FPTFamily Feurl C/Mo	2	09/05/16-09/06/16	3.1 Normal Line / SPOT (3 - 1.1)	3.1
8/31/16		\$2,000.00 Greensboro (WXLV)	\$2,000.0	\$1,000,00	. N			:30 SP- Peoples Court	2	09/05/16-09/06/16	2.0 Normal Line / SPOT (2 - 1.5)	2.0
Entered	Comments	Station	lotal	2000				:30 10P- ABC-20/20 (Friday)	2	09/02/16-09/02/16	1.0 Normal Line / Prime (1 - 2.6)	1.0
				Date of	in Shorte	Mo Tu We Th Fr Sa	nes SPW Mo	Length Run Times	Sec Le	Dates	Little Type / Break Type (Ref #)	ā
												5

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Comments:

E Bookend P/B Piggy Back

inted At: 12:40 PM on Friday, September 2 2016



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

CPE E Brand Product Comments Billing Type Account Types Salesperson Phone/Fax Buyer Name Sales Office Agency Advertiser Schedule Dates Contract # nc citiz prot school WXLV 5295 Weekly/Irregular National/Political Issue Agency BRD Ga, Ritterstein, Millennium New York Miliennium/NY, New York (1090) NC CITIZ PROT SCHOOL (858755) POLITICAL ISSUE (ns) (1187) 09/01/16-09/06/16 Great American Media (2231) North Carolina Citizens for Protecting Our Schools Enter 2617407 Sales Packa Order Net To Comm Headi Comm Demo 000

RACHEL CHASON/YVONNE CONTE

No # ECR25278596 # A35+R A35+R Peal Normal Deal 15.00 On \$4,482.75 \$25,402.25	No Grand Total: 52 # ECR25278596 # A35+R Para Normal On % 15.00 On \$4,482.75 \$25,402.25	a Entered : Modified ered By	08/31/16 09/02/16 Beth Norveil	Greensboro (WXLV) By Broadcast Month Spots Sep. 2016 52	Rate \$29,885.00
A35+R we Normal beal on % 15.00 on \$4,482.75 \$25,402.25	A35+R we Normal Deal on % 15.00 on \$4,482.75 \$25,402.25	OP dline#	No ECR25278596		\$29,885.00
we Normal Deal on % 15.00 on \$4,482.75 \$25,402.25	ve Normal Deal on % 15.00 on \$4,482.75 \$25,402.25	5	A35+R		
Deal on % 15.00 on \$4,482.75 \$25,402.25	Deal on % 15.00 on \$4,482.75 \$25,402.25	er Type	Normal		
on % 15.00 on \$4,482.75 \$25,402.25	on % 15.00 on \$4,482.75 \$25,402.25	rage Deal		the second	
\$4,482.75 \$25,402.25	\$4,482.75 \$25,402.25	mission %	15.00		
\$25,402.25	\$25,402.25	mission		- Privilent associa	
		Total			
	The delicated site of the control of	s Tax		1000	

							_
the type / Break Type (Ref #)	Dates	Sec Length Run Times	SPW MO Tu We Th Fr Sa SI				
12.0 Normal Line / Prime (10 - 2.7)	09/01/16-09/01/16	JOP- ABO		spors Rate	Total Station	n Comments	Entered
13.0 Normal Line / Prime (11 - 2.0)	00/00/16-00/00/16		f	± \$∠,400,00	\$2,400.00 Greensboro (WXLV)	MATCH GAME	8/31/16
14.1 Normal Line / SPOT (11 - 2.0)	09/05/16-09/06/16	2 30 ZP Family Feud	P	1 \$450.00	\$450.00 Greensbaro (WXLV)) FAM FEUD	8/31/16
17.0 Normal Line / Prime (14 - 0.0)	09/06/16-09/06/16	2 -30 7-57-56B- ABC Back-land		2 \$450,00	\$900.00 Greensboro (WXLV)		9/1/16
		Paradise (Tuesday)	day)	1 \$1,200.00	\$1,200.00 Greensboro (WXLV)	BACHELOR IN PARADISE	8/31/16
18.0 Normal Line / Football (15 - 0.0)	09/03/16-09/03/16	3 :30 3:30P- Sports-ABC College	ABC College				0,000
19.0 Normal Line / Prime (16 - 0.0)	00/05/15 00/05/15	Football 2	h	na na na na	\$1,500.00 Greensboro (WXLV)) COLLEGE FOOTBALL	8/31/16
300	OT froites or froites	Paradise (Monday)	Bachelor in 1	1 \$1,200.00	\$1,200.00 Greensboro (WXLV)	BACHELOR IN PARADISE	8/31/16
20.0 Normal Citie / SPOT (17 - 0.0)	09/03/16-09/03/16	1 :30 8A- ABC-Good Morning	Morning 1	1 \$160.00	#150 00 Omonto		1
21.0 Normal Line / News (18 - 0.0)	09/01/16-09/02/16	1 :30 6;28:30P- ABC-World Name			\$100.00 GREETSDORO (WXLV)	GMA SAT	8/31/16
		Monday-Friday	 -	\$600.00	\$1,200.00 Greensboro (WXLV)	ABC WORLD NEWS	8/31/16
representation (News (18 - 0.0)	09/05/16-09/06/16	1 :30 6:28:30P- ABC-World News	World News 3 X X	3 \$600.00	41 900 0		2 2
23.0 Normal Line / News (19)	09/01/16-09/02/16	1. :30 5-58-205_ No			\$1,800.00 Greensboro (WXLV)	ABC WORLD NEWS	8/31/16
		Carolina on ABC 45 at 6pm	News 14 1 X X	1 \$520.00	\$520.00 Greensboro (WXLV)	NEWS 14	8/31/16
Accented-Adamou/Advantices			CONFIRMATION CONTRA	3			
LECTION LAND WAS AND		Date:	Accepted-Station:	Date:	Comments:		
The parties intend for the Co.							

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

'E Bookend P/B Piggy Back

rinted At: 12:40 PM on Friday, September 2 2016



Great American Media 3050 K St NW

Washington, DC 20007

Ste 100

Phone/Fax

MXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Contract #

Product Agency Advertiser

Buyer Name Sales Office Salesperson Brand Ga,Ritterstein, Millennium/NY, New York (1090) NC CITIZ PROT SCHOOL (858755) Millennium New York

Weekly/Irregular National/Political Issue Agency BRD 5295

Comments Billing Type Account Types

RACHEL CHASON/YVONNE CONTE

nc citiz prot school WXLV

09/01/16-09/06/16 2617407

Date Entered

08/31/16 09/02/16

Beth Norvell

POLITICAL ISSUE (ns) (1187) Great American Media (2231) North Carolina Citizens for Protecting Our Schools Entered By 00 00 00 00 Last Modified

Order Type Demo Package Deal Headline # A35+R ECR25278596

Commission Commission % 15.00 \$4,482.75 Normal

Sales Tax Net Total \$25,402.25

> Greensboro (WXLV)
> By Broadcast Month S
> Sep. 2016 Grand Total:

52 \$29,885.00 \$29,885.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec L	Length	Run Times	SPW Mo Tu We Th Fr Sa	₽					
24.0 N	24.0 Normal Line / News (19)	09/05/16-09/06/16	- 1	i i	0-205 No. 0 No. 14	200	Stode	Râte	Total	Station	Comments	Entered
		and the second second	ļ.	නි වැඩි	Carolina on ABC 45 at 6pm	× ×	<u></u>	\$520.00	\$520.00	\$520.00 Greensboro (WXLV)	NEWS 14	8/31/16
25.0 1	25.0 Normal Line / SPOT (21)	09/01/16-09/02/16	js	:30 7A	:30 7A- ABC-Good Morning		2	\$240.00	\$480.00	\$480.00 Greensboro (WX) V)	GMA	
26.0 N	26.0 Normal Line / SPOT (21)	09/05/16-09/06/16	_	:30 7A	:30/7A- ABC-Good Morning	×	-	2340			5	8/31/16
37.0	amplified factor (ma			Am	America	ļ	_	4. TO. OO	\$240.00	\$240.00 Greensboro (WXLV)	GMA	8/31/16
7/.01	27.0 Normal Line / Prime (22)	09/06/16-09/06/16	2	:30 9P- Par	:30 9P- ABC-Bachelor in Paradise 2 (Tuesday)	p.a.	<u></u>	\$1,500.00	\$1,500.00	\$1,500.00 Greensboro (WXLV)		8/31/16
28.0 N	28.0 Normal Line / Prime (23)	09/02/16-09/02/16	2	30 95	:30 9P- ARC-What Would You						PARADISE PARADISE	
3			-	Do	Do (Friday)			\$1,000.00	\$1,000.00	\$1,000.00 Greensboro (WXLV)	WHAT WOULD YOU DO?	8/31/16
N 0.67	29.0 Normal Line / Prime (24)	09/06/16-09/06/16	N	:30 10	:30 10P- ABC-Mistresses	g_a		\$1,500.00	\$1.500.00	\$1.500.00 Greenshorn (MYLV)		
30.0 N	30.0 Normal Line / News (28)	09/01/16-09/06/16	<u>1-1</u>	:30 11:	:30:11:01P- News- News 14	×	,		100000	TO CANVEA	MEDIRECOURT	8/31/16
37 O N	Ormal Line / SDOT (30)		+	छ	Carolina on ABC 45 at 11pm			.00	On nose	#900.00 Greensporo (WXLV)	NEWS 14	8/31/16
0.47	STO (40) High Eille / SPOT (29)	09/02/16-09/02/16	N	:30 11:3 Live	:30 11:35P- ABC-Jimmy Kimmei Live	<u> </u>	1	\$80.00	\$80.00	\$80.00 Greensboro (WXLV)	HAMIN YMMIC	8/31/16
32.0 N	32.0 Normal Line / SPOT (2 - 1.5)	09/01/16-09/02/16	22	:30 SP-	:30 SP- Peoples Court							01/10/0
L			+				2	\$90.00	\$180.00 0	\$180.00 Greensboro (WXLV)	PEOPLE'S COURT	8/31/16
V-betted.79	sencul Advertices					CONTRIBETOR CONTRAC	36					
4. nendma	Teaches and Adventises.		p	Date:	Accepted-Station:	ation:		Date:	Comments:			
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WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Schedule Dates

Advertiser

Brand Product Agency

Phone/Fax

Buyer Name Sales Office Salesperson

Ste 100

Washington, DC 20007

Comments Billing Type Account Types Great American Media 3050 K St NW

Contract # NC CITIZ PROT SCHOOL (858755) Great American Media (2231) 09/01/16-09/06/16 POLITICAL ISSUE (ns) (1187) North Carolina Citizens for Protecting Our Schools Entered By 2617407 Demo Headline # Last Modified Date Entered 08/31/16 ECR25278596 Beth Norvell 09/02/16 A35+R

RACHEL CHASON/YVONNE CONTE nc citiz prot school WXLV Ga,Ritterstein, Weekly/Irregular National/Political Issue Agency BRD Millennium New York Millennium/NY, New York (1090) Sales Tax Net Total Commission Commission % Package Deal Order Type \$25,402.25 \$4,482.75 15.00 Normal

Grand Total:	By Broadcast Month Spots Sep. 2016 52	Greenshoro (WXI v
52	Spots 52)
\$29,885.00	Rate \$29,885.00	***************************************

			Comments:	Date:	S	contraction:	Station:	Date: Accepted-Station:	D		Accepted-Agency/Advertiser:	Accepted-/
				_				000	-			
										•		_
9/2/16	PEOPLE'S COURT	\$180.00 Greensboro (WXLV)	\$180.00	\$90.08								
				10000	-			:30/5P- Peoples Court	2	09/05/16-09/06/16	39.0 M/G For 5.0.1,33.0.1 / SPOT (2 - 1.5) 09/05/16-09/06/16	39.0
8/31/16	FAMILY FEUD	\$10.00 Greensboro (WXLV)	\$10.00	\$10.00			1-4	Wknd(Sa), [P]Family Feud Wknd 2(Sa)				
8/31/16	1.50 CH GAST							:30:Orbit- [D]Eamily Sand	س.	09/03/16-09/03/16	38.0 Normal Line / SPOT (13)	38.0
	MATCH CAME	\$3,000.00 Greensboro (WXLV)	\$3,000.00	\$3,000.00	Д	<u> </u>		:30 10P- ABC-Match Game	2	09/01/16-09/01/16	See and the frame (20)	,
8/31/16	MATCH GAME	\$3,000.00 Greensboro (WXLV)	\$3,000.00	\$3,000.00	٠	 		(Thursday)			Mormal Line / Drives (75)	370
8/31/16	NIGHTLINE	\$80.00 Greensboro (WXLV)	\$80.00	\$40.00				:30 10P- ABC-Match Came	2	09/01/16-09/01/16	36.0 Normal Line / Prime (26)	36.0
8/31/16	DR PHIL	\$105.00 Greensboro (WXLV)	\$105.00	norenté) F			:30 12:37A- ABC-Nightline	2	09/01/16-09/02/16	35.0 Normal Line / SPOT (6 - 0.3)	35.0
8/31/16	GENERAL HOSPITAL	Greensboro (WXLV)		410100	*		1	:30/3P+ Dr Phil	2	09/01/16-09/02/16	34.0 Normal Line / SPOT (5 - 0.9)	34.01
Entered	Comments	Stanon	- consti	‡gn nn		×	<u> </u>	:30 2P- ABC-General Hospital	2	09/01/16-09/02/16	33.0 Normal Line / SPOT (4 - 0.8)	33.01
		Chattan	Total	Rate	Su Spots	Tu We Th Fr Sa	SPW Mo	Length Run Times	Sec 1	Dates	Line Type / Break Type (Ref #)	Line
_											: .	-

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rinted At: 12:40 PM on Friday, September 2 2016 'E Bookend P/B Piggy Back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	ite:
I,	MB quest station tir	ne concerning	the following iss	ue:	
Public fact o	education conce	erning North C	arolina's funding	of schools	and teacher pay
				1,000 Market A 400 A 400 A 500 A	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	Number of Weeks
	(see attached	schedule)			
his broadcas	t time will be us	ed by:	North Carolina Citize	ns for Protecting	g Our Schools

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

North Carolina Citizens for Protecting Our Schools, P.O. Box 1093, Raleigh, North Carolina 27602

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

M. L. Weisel - General Counsel/Sec/Treas/Director J. A. Penry - Chair/Director

GMMB is authorized agent for inquiry/purchase of station broadcast time for sponsor.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED E	SY ISSUE ADVERTISER (S	SPONSOR) Contact Phone Number
TO BE SIGNE	/ D BY STATION REPRESENTA	ATIVE
☐ Accepted /	☐ Accepted in Part ₄	☐ Rejected
allin aldred	Allin Aldra	D)
Signature	Printed Name	Title